

**FINALISTS (in no particular order) of THE COMPUTATIONAL SOCIETY CASE STUDY CHALLENGE 2019, hosted by the Association for Information Systems (AIS) student chapter leadership conference to be held between April 11-13, 2019 at Temple University, Philadelphia PA**

1. BYU: The Next Communication Revolution How AI Will Affect Well-Being in the Digital Age

Autumn Clark  
Josh Smith  
Caleb Olson

Brigham Young University  
Brigham Young University  
Brigham Young University

2. Clemson University: Artificial Intelligence Impacts on Patient Health and Diagnoses Times

Anthony Angone  
David de Jesus  
Madison Leopard  
Tristan Whaley

Clemson University  
Clemson University  
Clemson University  
Clemson University

3. Georgia: The Customer Journey Through AI

Akhil Hazari  
Nicole Saltos  
Adil Jooma

University of Georgia  
University of Georgia  
University of Georgia

4. Georgia St. Univ.: How are organization(s) using digital advertising to market their offerings?

Belinda Wallace  
Nihar Desai  
Harold Nguyen

Georgia State University  
Georgia State University  
Georgia State University

5. Univ of Utah: "The Billion Dollar Search Industry: SEO and the Quest to Reach Your Searches

Daniel Damiani  
Justin Wurzer  
Alex Jolley  
Tom Porter

University of Utah  
University of Utah  
University of Utah  
University of Utah